



2017 Lifetime Contribution to Management Accounting Award Winner - Rajiv Banker

Dr. Rajiv D. Banker is the Merves Chair in Accounting and Information Technology at the Fox School of Business, Temple University. He is a world-renowned scholar, an innovative leader and a distinguished teacher.

Banker is among the most influential contributors to the field of management accounting. He has made significant and foundational contributions impacting both academia and practice in *three* distinct areas that have led to receiving a number of prestigious awards in accounting.

The first involves examining the sensitivity and precision of performance measures in designing incentive contracts which, among other things, led to investigating strategic performance, the causality of linked performance measures, and the performance effects of incentive systems based on the use of financial and non-financial performance measures.

The second comprises the development of productivity and efficiency evaluation models. These models have been employed by electric power regulatory agencies all over Western Europe and Latin America to set prices for electric power.

The third consists of documenting and explaining the asymmetric behavior of fixed costs, commonly referred to as sticky costs.

Professor Banker has also made important contributions to ABC and cost driver analysis and has been instrumental in the growth and development of data envelopment analysis (DEA) as a discipline. DEA is a method for benchmarking performance that is linked to improving organizational performance.

Banker was the highest ranked author publishing management accounting topics for the 1990-2015 period as compiled by Brigham Young University. His research has been cited more than 37,500 times based on Google Scholar citations and he is recognized by the Institute for Scientific Information (Web of Science) as one of the 150 most influential researchers in economics and business worldwide that have made fundamental contributions to the advancement of science and technology.

Professor Banker has received a number of teaching awards, co-authored a textbook on management accounting, and has supervised many doctoral students, including seven who have won awards for best dissertations and three who received runner-up awards. He has also succeeded in shaping and strengthening two university accounting programs during his career.

Over the last twenty years, Dutch scholars in management accounting have made their presence known in management accounting journals. Dr. Banker contributed significantly to the early editions of the national PhD program in Management Accounting which has now evolved into the national PhD program for all Dutch PhD students. Through his involvement with the Dutch, Dr. Banker has greatly influenced the academic community in The Netherlands, and especially the research groups in Maastricht University and Vrije University.

Professor Banker has served as editor and on advisory boards of leading research journals in accounting, information systems and operations management. He is the editor-in-chief of the *Data Envelopment Analysis Journal*.